WEBSITE DESIGNING AT PT WAIRAU INDOSTONE USING MACROMEDI DREAMWEAVER MX 2004
Donny Fransye Boyoh, 30401093, Ristyawati, SKom, MMSI
KKP, Information Management, 2005
STMIK Jakarta STI & K
http://www.jak-stik.ac.id
Keywords: Design Website

Abstract:
PT Wairau Indostone is a company engaged in the paving blocks / stone ornamental sales activities, thus there is need for great efforts in providing optimal information for potential customers. As the key to success of this company and service is promotion detailed information to be able to show an expected level of service. The purpose of scientific writing is to provide information sedetil-details to potential customers. In connection with this writing, the framework put forward a theory of writing about, is Website design and promotion of the mean of this research is how companies promote merchandise using the media of information on the Internet Website. From the results of the research note that the company should pay more attention to the needs of providing information quickly and fully to distributors located in areas more distant to increase productivity better.